



IEEE International Conference on Multimedia and Expo, Niagara Falls, Canada, from July 15 to 19, 2024

The IEEE International Conference on Multimedia & Expo (ICME) has been the flagship multimedia conference for the past two decades. Through the IEEE societies, the Conference serves as a forum to promote the latest advances in multimedia technologies, systems, and applications from both a research and development perspective.

ICME attracts well over 1000 submissions and 500 participants each year, serving as the prime forum for the dissemination of knowledge in the multimedia field. ICME 2024 will showcase high quality oral and poster presentations, as well as feature Workshops sponsored by IEEE societies. Researchers, developers and practitioners are welcomed to organise such Workshops on any new or emerging topic of Multimedia technology. An exposition of multimedia products, animations and industries will be held in conjunction with the conference. Moreover, proposals for Panels, Tutorials, Special Sessions, Industry Technology Workshops and Grand Challenges are also invited. In ICME 2024, exceptional papers and contributors will be also selected and recognised with prestigious awards.

How You Benefit



Wide acknowledgment of your organisation leading up to and during the conference.



Excellent networking opportunities during the Conference to promote your research, products and services to a relevant audience, including graduate research students.



An opportunity to utilise the Conference experience to showcase your organisation's position of support for these important research areas.



An opportunity to source new contacts and business leads or maintain relationships with existing researchers, customers, suppliers and important institutions.



The possibility to launch new initiatives, products or services directly to your primary market.



Gaining access to Conference delegates who are keen to improve their knowledge within the field, and through your organisation's support, closely align your organisation with delegates' professional development on a personal level.



An opportunity for your key staff to connect face to face with the most influential people, bodies and organisations representing this academic field in one place over a short period of time.

Sponsorship Opportunities

Sponsorship Packages	No. of Opportunities	Cost
Platinum	2 Opportunities	\$20,000
Gold	Limited	\$10,000
Silver	Multiple	\$5,000
Bronze	Multiple	\$3,000

We view our Sponsors as our key Conference partners, and you will receive the highest profile branding opportunities before, during and after the Conference is held. Besides the listed basic benefits, other branding or marketing requests can be further discussed.

Platinum Sponsor:

\$20,000 ONLY TWO OPPORTUNITIES

BASIC BENEFITS

- Acknowledgement as Platinum Sponsor on the Conference website
- Acknowledgement as Platinum Sponsor through corporate logo in Conference Program
- 6 complimentary registrations

Gold Sponsor:

\$10,000 LIMITED OPPORTUNITIES

BASIC BENEFITS

- Acknowledgement as Gold Sponsor on the Conference website
- Acknowledgement as Gold Sponsor through corporate logo in Conference Program
- 4 complimentary registrations

Silver Sponsor:

\$5,000 MULTIPLE OPPORTUNITIES

BASIC BENEFITS

- Acknowledgement as Silver Sponsor on the Conference website
- Acknowledgement as Silver Sponsor through corporate logo in Conference Program
- 2 complimentary registrations

Bronze Sponsor:

\$3000 MULTIPLE OPPORTUNITIES

BASIC BENEFITS

- Acknowledgement as Bronze Sponsor on the Conference website
- Acknowledgement as Bronze Sponsor through corporate logo in Conference Program

Participation Form

Personal Information

Please note all correspondence including invoices will be sent to the contacts supplied below.

Organisation name (for invoicing purposes) _____

Contact person (for invoicing purposes) _____

Email _____

Organisation name (for marketing purposes) _____

Contact person (for organising purpose) _____

Position _____

Email _____

Work telephone _____ Mobile _____

Address _____

State _____ Postcode _____ Country _____

Website _____

Sponsorship Opportunities

<input type="checkbox"/>	Platinum	\$20,000
<input type="checkbox"/>	Gold	\$10,000
<input type="checkbox"/>	Silver	\$5,000
<input type="checkbox"/>	Bronze	\$3,000

Total: \$ _____

CONDITIONS OF PAYMENT

- Full payment is due within 30 days of invoice
- If you prefer to pay 50% deposit and 50% 12 weeks prior to the conference, this can be arranged, please advice
- Failure to pay your sponsorship invoice by the due date may result in your sponsorship being released for sale

DECLARATION: I have read and accept the terms & conditions with this form and wish to become a Sponsor and/or Exhibitor at IEEE ICME 2024.

I acknowledge that this is a binding commitment to pay the amount shown above and confirm I have the authority to enter into this commitment on behalf of my organisation.

Signature _____ Date _____